

Immediate Release

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## Honda Dream Team Star Takes Gold at the Commonwealth Games

As Rochelle Gilmore won gold at the Commonwealth Games women's cycling roadrace in Delhi Honda is preparing for another successful partnership with the cycling star.

Honda has announced its commitment to women's cycling with its continued sponsorship of the Honda Dream team led by Commonwealth gold medal winner Rochelle Gilmore for the 2010-2011 Australian summer cycle racing season.

The Honda Dream Team was formed in 2009 and enjoyed a stellar season with Gilmore winning the prestigious Cronulla Grand Prix on the team's debut.

In January, the Honda Dream Team dominated the Jayco Bay Series with Gilmore the series winner, capturing three of the four races. The Team's Trophy also fell to the Honda Dream Team.

This summer the Honda Dream Team will once again be represented by Australia's top female cyclists including:

- Rochelle Gilmore
- Tiffany Cromwell
- Josephine Tomic
- Peta Mullens
- Melissa Hoskins

The Honda Dream Team's competitive schedule includes:

**2010**

October 30 <sup>th</sup>	Noosa Women's Criterion
December 12 <sup>th</sup>	Cronulla Grand Prix

**2011**

January 2 <sup>nd</sup> -5 <sup>th</sup>	Jayco Bay Classic Series
January 6 <sup>th</sup>	Australian National Road Race Championships Criterion
February	Women's Criterion Tour Down Under (event details to be confirmed)

Mr. Satoshi Matsuzawa, Honda Australia's Managing Director and CEO said "Cycling and the Honda brand have many parallels. Cycling provides green mobility and Honda is a world leader in low emission vehicles. Our latest hybrid, the Honda Insight will be launched in December 2010.

"Cycle racing quenches our thirst for competition and continues our racing heritage.

“The technological advancements in cycling mirror the technology breakthroughs we have achieved over the years. Honda started with the humble bicycle, when Mr. Honda bolted engines to bicycle frames to create our first motorcycle. The rest they say....is history.

“Everyone at Honda is enormously proud of the Honda Dream Team and the success they achieved last season. We are all looking forward to this summer’s racing where Rochelle and her Dream Team will fly the Honda flag once again.”

Rochelle Gilmore commented “Honda Australia has done a great job promoting women’s cycling and I am very proud to represent them on and off the track.

“We had a dream debut season and with the team we have, I am sure we will be right up the front again. I also know the competition will be a lot stronger and I can’t wait to go racing. Bring it on.”

**ENDS**